

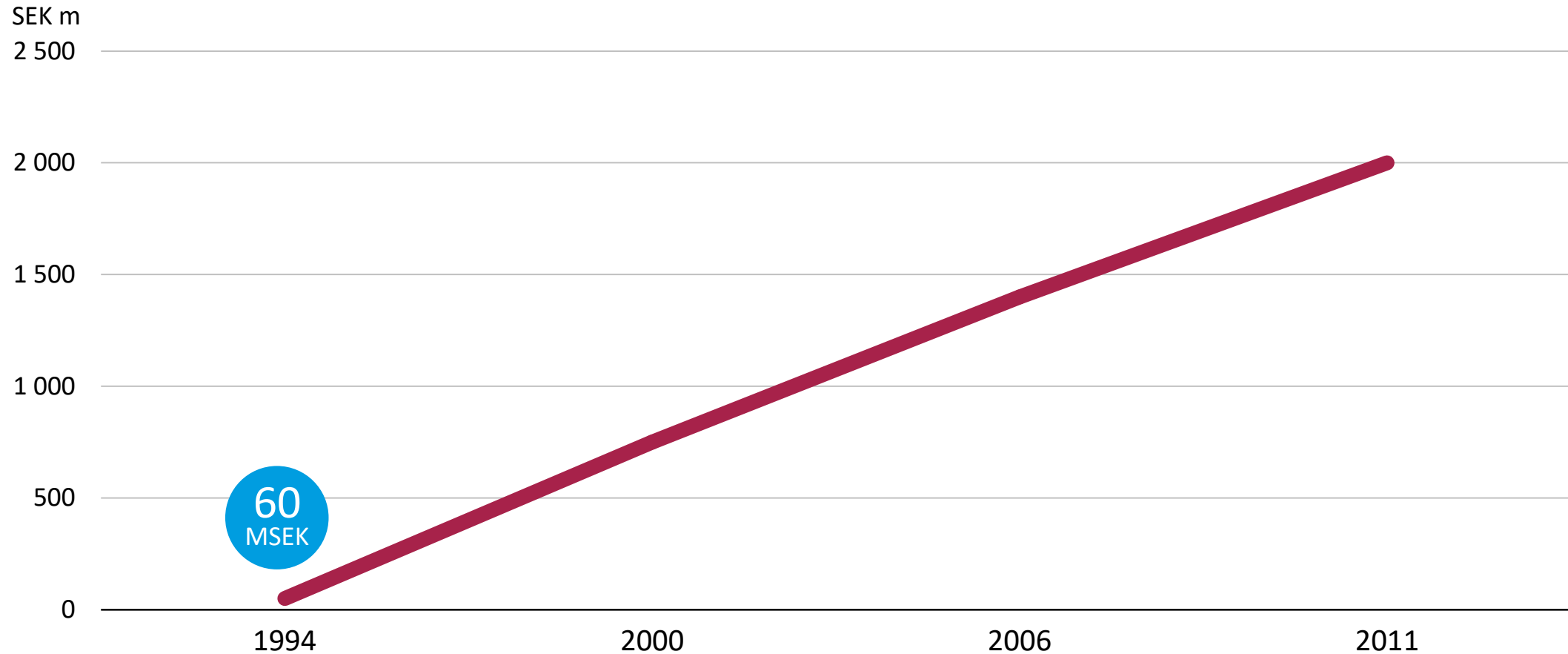


Alnab story

Peter Eriksson
Advisor to the CEO

al nab

Alnab – from one company to business area



Indutrade's acquisition model

- Acquire only profitable companies
- Niche companies
- Technical sales companies with strong suppliers
- Keep the management
- Long relations
- Decentralised



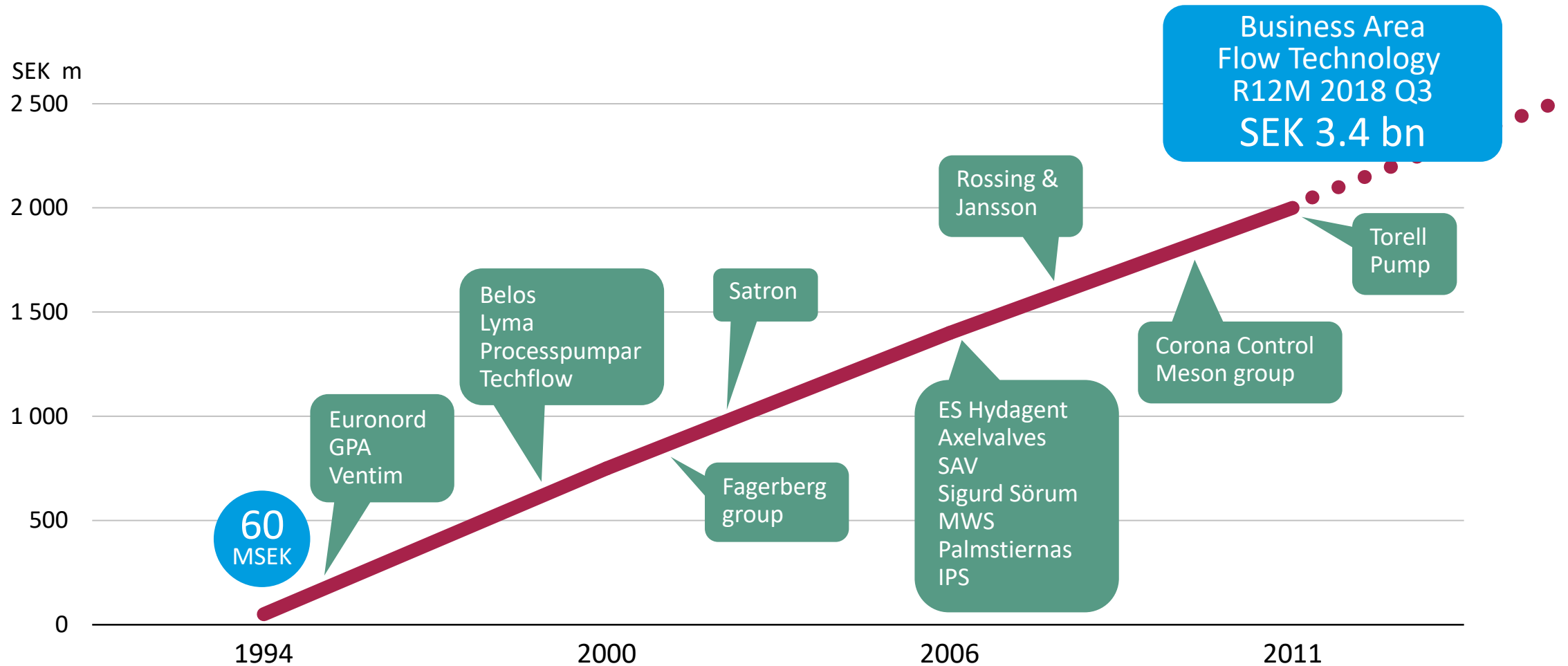
Indutrade's management philosophy

Delegation of authority
– **right to act**

Responsibility
– **duty to act**
to the right level

What companies do you want to buy?

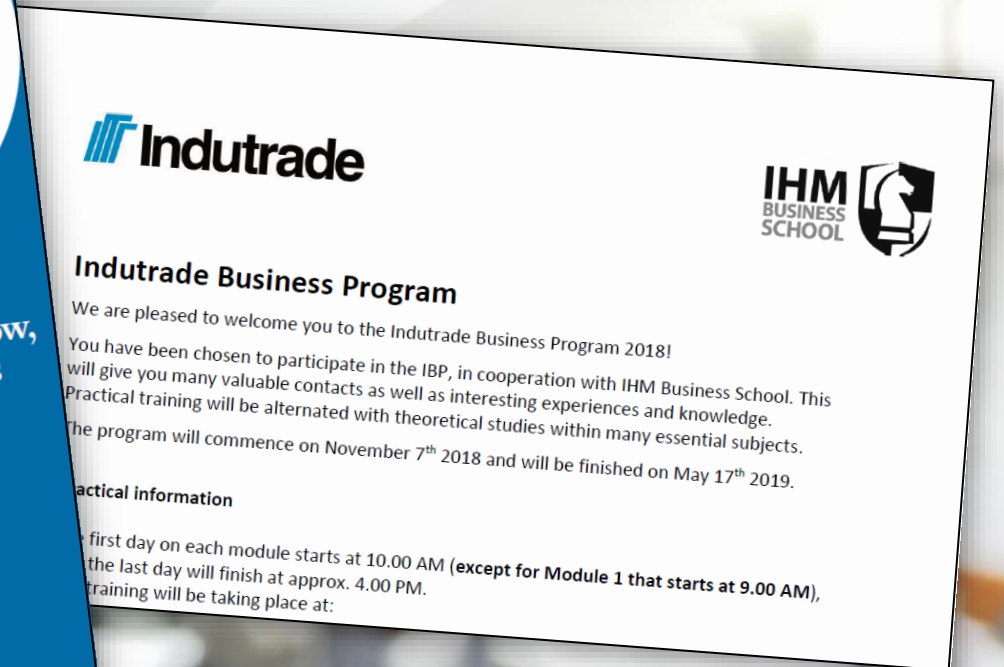
Alnab – from one company to a business area



Indutrade Academy



The brochure cover features the Indutrade logo in the top left. A large white circle in the center contains a dense collage of logos from various Swedish companies, including Volvo, Saab, and others. Below the circle, the slogan "When Individuals Grow, the Company Grows" is written in white on a blue background. At the bottom right, the IHM Business School logo and name are displayed, along with the locations "STOCKHOLM · GÖTEBORG · MALMÖ".



The brochure content includes the Indutrade logo and the IHM Business School logo. The title "Indutrade Business Program" is followed by a welcome message and details about the program's structure and duration.

Indutrade Business Program

We are pleased to welcome you to the Indutrade Business Program 2018!

You have been chosen to participate in the IBP, in cooperation with IHM Business School. This will give you many valuable contacts as well as interesting experiences and knowledge. Practical training will be alternated with theoretical studies within many essential subjects. The program will commence on November 7th 2018 and will be finished on May 17th 2019.

Practical information

The first day on each module starts at 10.00 AM (except for Module 1 that starts at 9.00 AM), the last day will finish at approx. 4.00 PM. Practical training will be taking place at:

IT'S ALL ABOUT PEOPLE

- Decentralised model – right to decide and obligation to take decision
- You are in charge – can influence your company's situation
- Group of companies were people makes the difference



The logo for Indutrade features a stylized icon on the left consisting of three parallel, slanted vertical bars of varying heights that merge into a horizontal bar at the top, resembling a stylized 'I' or a set of stairs. To the right of this icon, the word "Indutrade" is written in a bold, white, sans-serif typeface.

Indutrade